

Crown & Canopy Glamping Club

Constitution

Club Constitution

Definitions: For the purposes of this Constitution and the day-to-day business of the Club, English law and the jurisdiction of the English courts apply. In this document:

- **The Club** – the *Crown & Canopy Glamping Club*.
- **Member(s)** – any individual approved for membership; upon acceptance they gain the Club's membership privileges for the applicable period.
- **Membership** – the period during which a Member remains approved by the Club.
- **Site** – a certified location operated by a Member in accordance with this Constitution, the Club's Terms and Code of Conduct, and all legal requirements.
- **Certified Site Certificate** – a certificate issued by the Club (as the Exempted Organisation) allowing a landowner or Operator to use their land for recreation by siting up to five glamping units (e.g. caravans, shepherd huts, pods, tents) for periods of up to 12 months (renewable).
- **Club Council** – the Board of Directors or appointed Committee of the Club, responsible for ensuring the Club's aims and objectives are met.
- **Operator** – the person(s) legally responsible for managing a certified site (including owners, tenants, or on-site managers).

Crown & Canopy Glamping Club currently operates as a single national organisation and does not have regional branches. All members are governed by one shared Constitution, Code of Conduct and set of Rules, which apply consistently across all certified sites.

Club Purpose

Crown & Canopy Glamping Club is founded on the same ethos as Crown & Canopy: *a deep respect for nature and a passion for the outdoors*, and a belief that glamping is more than just a trend - it's a way to reconnect with nature, celebrate the outdoors, and enjoy life's simple pleasures without sacrificing comfort.

We stand as a trusted voice in sustainable tourism and ecological design, championing low-impact development that respects the land, supports landowners, and creates meaningful, memorable experiences for guests. Through Crown & Canopy, we have spent over 10 years helping landowners create thoughtful, low-impact places to stay, from individual glamping units to wider rural and estate regeneration projects. We understand what it takes to design and operate sites that are commercially viable, environmentally responsible, and a pleasure to spend time in.

We established the Crown & Canopy Glamping Club to share this expertise more widely. The Club exists to support landowners who want to create small-scale glamping experiences that are well designed, sensitively sited and managed with care. One of our organisation's values is "do important things brilliantly". Our aim is simple: to help UK glamping be done well - protecting biodiversity, respecting rural landscapes, strengthening local communities, and offering guests memorable, recreational experiences in nature.

Club Mission and Values

Our mission is to help landowners bring their visions to life through expert planning, design and consultancy. Our values are:

- **Passion for the Outdoors** - Sharing our love of nature through every project
- **Client-focused** – Delivering tailored support to bring each vision to life
- **Creativity & Quality** – Combining innovative design with high standards
- **Sustainability & Integrity** – Respecting nature, communities, and doing the right thing

Club Aims

The Crown & Canopy Glamping Club has been formed with the following aims:

- To encourage more people to spend time outdoors, reconnect with nature, and recreationally enjoy the countryside in a way that is respectful and low impact.
- To support rural landowners in creating small-scale glamping businesses that provide sustainable income alongside land stewardship.
- To promote exceptional standards in the design, siting, and operation of glamping accommodation, ensuring comfort, style, and an outstanding guest experience.
- To encourage landowners to use materials responsibly and adopt sustainable practices across all elements of design and build.
- To inspire innovation and creativity through affordable, sustainable design, setting a benchmark for the sector and demonstrating what is possible in high-quality, environmentally conscious glamping.
- To support the long-term health of the UK's rural economy and local communities through responsible tourism.
- To provide landowners with expert guidance and support throughout planning, design, build and operational challenges.
- To promote low-impact tourism and encourage people to explore what's on their doorstep using responsible and sustainable travel methods.
- To protect and enhance biodiversity and the wider natural environment, and wherever possible, contribute to nature restoration and habitat enhancement.

Club Objectives

To deliver these aims, the Club will:

- Assess, support and certify small-scale glamping sites that meet the Club's standards for environmental responsibility, guest experience, sustainability, safety and design quality.
- Work closely with landowners to ensure sites are sensitively designed, appropriately located, well managed and used for leisure and recreational activities.
- Promote the adoption of low-impact infrastructure, sustainable materials and energy-efficient systems wherever possible.
- Encourage considerate use of the countryside by members and guests, recognising that peace, privacy, and respect for neighbours and wildlife are central to the glamping experience.
- Provide practical guidance and shared learning opportunities on planning, site design and operational management of glamping sites.
- Encourage members to actively conserve and enhance habitats, including native tree planting and wildlife corridors to create a net gain on sites.
- Monitor certified sites through regular inspections to ensure continued compliance with Club requirements and relevant legislation.
- Promote certified sites to members of the Club and, where appropriate, to the wider public, helping landowners diversify and build sustainable income streams.
- Create a community of like-minded landowners, operators and guests who value nature, design, sustainability, and a high-quality glamping experience.